



**MANATEE COUNTY
TOURIST DEVELOPMENT COUNCIL**

February 10, 2014

MTI

(Wagner Auditorium)

6305 SR 70 East, Bradenton, Florida

Industry Meeting 8:00 AM

TDC Meeting 9:00 AM

Invocation

Pledge of Allegiance

1. Approval of December 9, 2013 Meeting Minutes
2. Presentation of Plaque to Commissioner Carol Whitmore (former TDC Chairman)
3. Public Comment
4. Election of TDC Vice-Chairman for 2014
(Currently David Teitelbaum holds the position)
5. Lacrosse – Update
Presented by Dr. Chris Sforzo, Florida Orthopedic Specialists & Sports Medicine and Antonio Servano, Premier Sports Campus
6. Economic Leadership Summit
Presented by Sarah Hand, Spark Growth
7. State of Tourism - Update
Presented by Walter Klages, Data Research Services
8. Marketing, Sales & Public Relations - Update
Presented by Debbie Meihls, CVB
9. Orbitz Worldwide – Presentation
Presented by Joanna Citarella, Orbitz Worldwide
10. Public Relations – Update
Presented by Kelly Klotz, CVB
11. Public Comment
12. New / Old Business