



**MANATEE COUNTY
TOURIST DEVELOPMENT COUNCIL**

April 21, 2014

Bradenton City Hall

101 Old Main Street West

Bradenton, Florida

Industry Meeting 8:00 AM

TDC Meeting 9:00 AM

Invocation (Barbara Rodocker)

Pledge of Allegiance

1. Approval of February 10, 2014 Meeting Minutes
2. Public Comment
3. SRQ Update
Presented by Mark Stuckey, Sarasota Bradenton Int'l. Airport (SRQ)
4. Pre-Season Major League Soccer PR Report
Presented by Chris Ciaccio & Kim Berard, IMG Academy
5. Marketing, Sales & Public Relations - Update
Presented by Debbie Meihls, CVB
6. Bradenton Area RiverFest Regatta
Presented by Elliott Falcione, CVB
Recommendation Needed
7. Pentathlon
Presented by Elliott Falcione, CVB
Recommendation Needed
8. Sponsorship Initiative at Premier Sports Campus
Presented by Elliott Falcione, CVB
Recommendation Needed
9. Public Comment
10. New / Old Business